



Leadership Profile

Jeffrey H. Thomasson, MBA, CFP®

Chief Executive Officer & Managing Director



Jeff Thomasson is CEO and Managing Director of Oxford Financial Group, Ltd., which he founded in 1981. Jeff also serves as a member of the firm's board of directors.

Jeff is primarily focused on the continued success of the firm and its clientele, both qualitatively and quantitatively. A significant amount of his time and expertise is devoted to the coordination and overall strategic direction of the firm. He is equally committed to serving individual family clients' comprehensive financial and investment planning needs and has been doing so for over 30 years.

Upon completing his undergraduate degree, Jeff attended the Indiana University Graduate School of Business, where he specialized in investments and taxation and was named the Outstanding MBA. He obtained the Certified Financial Planner (CFP®) designation through postgraduate study in the fields of investment, insurance, and retirement and estate planning. In 2000, he received the Indiana University Kelley School of Business Distinguished Entrepreneur Award.

Jeff enjoys his involvement with charitable organizations, as well as being a member of the Young Presidents' Organization, World Presidents' Organization, and Chief Executives Organization. Today, he is on the boards of Ontario Systems in Muncie, Indiana, and the Parkway Company in Cincinnati, Ohio. He was previously on the boards of the Leadership Network, Union Federal Bank, Waterfield Mortgage Corporation and The Hudson Institute.

One of Jeff's most important personal desires is to allow for private and independent ownership of Oxford indefinitely for the benefit of clients and the Oxford family.

Jeff is actively involved in a number of private foundations. Through the Thomasson Foundation, he and his family have awarded hundreds of scholarships to deserving students who are children of missionary families around the world.

"I sincerely appreciate the fact that our clients expect and demand value for their money—and they're absolutely correct in doing so. The keystone of our firm is to provide quality, objective solutions to our clients in a consistent and thoughtful manner. This is not only our professional approach—it's my personal commitment."