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**FOR IMMEDIATE RELEASE**

**Oxford Names Mark M. Green New Chief Investment Officer**

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**INDIANAPOLIS, Ind.—September 8, 2006**—Oxford Financial Group, Ltd., a privately held wealth management firm and recognized leader in the fee-only financial advice market, announced today the appointment of Mark M. Green, CFA as Chief Investment Officer.

Mr. Green will be responsible for leading the firm's investment function of investment manager due diligence and asset allocation policies. He will also focus on establishing the long term vision and strategies for Oxford's Investment Services practice.

A senior investment and wealth management professional with nearly twenty years of experience in the investment management industry, Mr. Green has extensive experience in the field of non-traditional investment strategies, including hedge funds, private equity, real estate and illiquid investments. Mr. Green has authored several newsletters on economic and capital market conditions, as well as "white papers" on topics including investment policy, hedge funds and private equity, and appropriate methods to conduct manager due diligence.

"We are extremely pleased that someone of Mark's caliber has chosen to join Oxford," said Jeffrey H. Thomasson, Oxford's CEO and Managing Director. "Not only is Mark a proven executive in the investment management industry with knowledge and expertise in working with organizations both large and small -- institutional and private -- he also has a solid understanding of the intersecting dynamics of fiduciary responsibility and business development, as well as the importance of building strong professional relationships."

Most recently, Mr. Green served as Chief Investment Officer of Okabena Investment Services, located in Minneapolis, MN. Prior to joining Okabena, Mr. Green was the Chief Investment Officer of non-traditional investments at Fiduciary Counselling Inc., located in Saint Paul, MN.

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#### **About Oxford Financial Group, Ltd.**

Oxford Financial Group, Ltd. has been providing quality and completely open architecture, fee-only financial advice to significant families and institutions throughout the Midwest and beyond for more than 25 years. Oxford has special expertise in the alternative investment space with emphasis on hedge fund and private equity investments. Oxford's alternative investment strategies provide clients unique access to individual private placement opportunities and options when building highly diversified portfolios.

Oxford's Multi-Family Office brings clarity to its clients' financial affairs by providing in-depth analysis and review of investment and estate planning needs, cash flow and investments. Oxford provides personalized, customized planning, as its services are driven by each individual family's needs, desires and circumstances.

Headquartered in Indianapolis, Indiana, Oxford presently advises on more than \$14 billion in assets.

#### **Note to Editors:**

Mr. Green, is a Chartered Financial Analyst from the CFA Institute (1998) and holds an M.A. in Economics, San Francisco State University, San Francisco, CA (1986) and a B.A. in Economics, and B.A. in International Relations, from San Francisco State University, San Francisco, CA (1984).

His particular areas of expertise include:

- development of investment policy and guidelines;
- asset allocation and risk management;
- manager evaluation and selection;
- implementing and monitoring an overall investment program.

Mr. Green's career experience covers a broad range, including:

- econometric modeling;
- detailed analysis of individual markets, companies and securities;
- security selection, portfolio construction and buy-side trading;
- strategic and tactical asset allocation;
- business development and managing the resources of an investment management firm.

Mr. Green has managed portfolios of individual securities (both fixed income and equity) as well as globally diversified portfolios using independent managers and sub-advisors.

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